



Economic Development Advisory Commission Agenda

March 1, 2012

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDAB, JVS, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director
Office of Economic Development
3300 Capitol Avenue
Fremont, CA 94538

Telephone: (510) 284-4020

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Vinton Bacon, Vice Chair

Cindy Bonior

Sheena Chang

Teresa Cox

John J. Dutra

Nancy Lee

Tim Tran, Chair

Office of Economic Development Staff

Kelly Kline, Economic Development Director

Christina Briggs, Economic Development Manager

Hope Shapiro, Economic Development Coordinator

Kim Marshall, Economic Development Assistant

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY – March 1, 2012
8:00 A.M. - 9:30 A.M.
ARDENWOOD ROOM
3300 CAPITOL AVENUE, BUILDING A**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES for regular meeting of January 12, 2012**
- 4. PUBLIC COMMUNICATIONS (written/oral)**
- 5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**
 - 5.1 Office/Industrial/Manufacturing/Technology**
 - 5.2 Commercial/Retail**
 - 5.3 Labor & Employment/Education**
 - 5.4 Chamber of Commerce/Neighborhood Business Associations Update**
 - 5.5 International Trade**
- 6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT**
 - CentroSolar
 - Excelitas
 - Oorja Protonics
- 7. COMMISSIONER/STAFF REPORT ON EDAB, SVJV, OTHER MEETINGS**
 - a. Past Meetings:
 - SVEDA Retreat, January 11
 - East Bay EDA Retreat, January 24
 - State of the County, January 27
 - JVSV State of the Valley, February 10

- Livermore Lab Tour, February 13
 - Colliers Trends 2012 , February 15
 - ICSC Alliance Event, February 23, 8:30 a.m. – 5:15 p.m., San Ramon Marriott
 - ARPA, February 27 - 29
- b. Upcoming Meetings:
- ICSC Monterey, March 14 – 15
 - State of the City, March 30
 - EDAC Meeting, May 3, 8:00 a.m. – 9:30 a.m., Ardenwood Conference Room
 - Broker Event at Pacific Commons, April 19, 9:00 a.m. – 11:00 a.m.
 - NSVP Career Strategies Forum, June 28
- c. Past Workshops:
- Accessing Capital, January 19, 8:30 a.m. – 12:00 Noon, Fremont City Council Chambers
- d. Upcoming Workshops:
- Franchising, March 8, 8:30 a.m. – 12:00 Noon, Fremont City Council Chambers

8. SCHEDULED ITEMS

- 8.1 Topic:** Workforce Investment Board Overview
Who: Patti Castro, Workforce Investment Board Director
Time: 8:30 a.m. – 9:15 a.m.
Process: Discussion
Outcome: Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees.
Attachments: None

9. FUTURE AGENDA ITEMS

10. ADJOURNMENT